## UPES Collaborates with Salesforce to Empower Next-Gen Digital Talent



The School of Computer Science (SoCS) at UPES, announced a collaboration with Salesforce to launch a skilling initiative at UPES, reinforcing the university's commitment to delivering industryaligned, real-world education. This first-of-itskind initiative in Uttarakhand marks a significant milestone for UPES and exemplifies its belief in co-creating future-ready learning ecosystems in collaboration with global industry leaders. Together, they organised 'Salesforce Day @ UPES', focused on the theme "Talent. Purpose. Partners. – Co-

Creating the Ecosystem of Tomorrow". The event brought together leading Salesforce partners, including TCS, Wipro and IBM, who will be supporting the Talent Hub with strategic inputs, mentorship, and certification-backed skilling opportunities for students.